

Matthias Bühler
Chief Marketing Officer METRO Markets GmbH



Matthias Bühler, born 12 November 1980 in Mannheim (Germany)

Nationality: German

Studies at University of Karlsruhe (Physics) and AGMS at University of New South Wales in Sydney (MBA)

since 01/01/2021	METRO Markets GmbH Chief Marketing Officer
since 01/01/2021	METRO AG Global Lead for Digital Marketing
2018 – 2020	METRO AG Director Digitalization & Pricing
2014 – 2018	METRO AG Director Strategy for METRO Cash & Carry
2007 – 2014	Bain & Company Germany, Inc. various positions, last Manager in Düsseldorf Office