

Veronika Pountcheva
Global Director Corporate Responsibility & Senior Vice President METRO AG



Veronika Pountcheva, born 04 September 1965 in Sofia

Nationality: Bulgarian

Studied at the Technical University and the National Business School, graduating as Master of Science and Master of Business Economics (Sofia/Bulgaria). She continued her academic career at INSEAD (Fontainebleau/France), London Business School, Cambridge University (UK) and MIT (Boston/USA), where she completed various postgraduate courses.

She is Co-Chair of two Sustainability Coalitions of Action at the Consumer Goods Forum (CGF).

08/2020-present *	NX-Food GmbH Co-CEO
2016-present	METRO AG Global Director Corporate Responsibility & Senior Vice President
2015 - 2016	METRO Bulgaria Chief Executive Officer
2013 - 2015	METRO Germany GmbH / C&C Schaper GmbH Member of the Board, Chief Executive Officer
2008 - 2012	METRO Serbia Chief Executive Officer
2004 – 2008	METRO Ukraine Procurement & Merchandizing Director
1998 - 2004	METRO Bulgaria Various positions, last position as Head of Food Procurement
1992 – 1998	BASF SE Bulgaria Regional Sales Manager

*In addition to her current position as Global Director Corporate Responsibility at METRO AG, Veronika Pountcheva took over the role as Co-CEO at NX-Food GmbH in August 2020.