

EXPERT STAFF FOR START-UPS: NX-FOOD COOPERATES WITH JOB PLATFORM FOODJOBS.DE

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- NX-FOOD, METRO's hub for food innovations, and the Düsseldorf-based job platform foodjobs.de are cooperating with immediate effect
- The aim of this partnership is to optimally assist start-ups operating in the food business in their focused search for expert and management staff.

Düsseldorf, 30 October 2018 – NX-FOOD (Next Generation Food) is the innovation hub of the wholesale and food specialist METRO AG. Whether placing alternative protein sources in the shelves of the wholesale stores or offering customised energy drinks on board of Eurowings flights: NX-FOOD is the incubator for companies with innovative food and hospitality ideas who want to test their products in the market. However, to be marketable and able to grow, these start-ups need expert and management staff. The idea is to make it possible for them to find such employees faster via the job portal foodjobs.de. To this effect, the online platform founded in 2012 will create a dedicated category for start-ups.

“One of the most critical moments for a start-up is the beginning of its growth phase. Without expert staff, these companies cannot produce reliably. To support our start-up community in their search for adequate staff we are now cooperating with foodjobs.de”, said Fabio Ziemßen, Director Food Innovation and in charge of the innovation hub NX-FOOD, commenting on the cooperation. That is why a dedicated category for start-ups is being created on the online job portal. It shall give young entrepreneurs access to expert and management staff to drive their company's founding and business development efforts in the best possible way. “We are the job portal for experts and managers in the food industry. Our know-how and our job portal benefits established food producers in the same way as new companies who strive to enter the market with innovative products”, says founder Bianca Burmester describing the claim of foodjobs.de. The job openings listed in the job portal cover the fields production and technology, quality management and quality assurance, research and development, sales, marketing, procurement and logistics. On average, around 400 job offerings from the food industry and its suppliers are online.

In the framework of the cooperation, start-ups belonging to the NX-FOOD community will benefit from particularly favourable conditions: they can place job ads for expert and management staff free of charge on the online platform. Moreover, NX-FOOD and foodjobs.de are seeking a continuous and intensive exchange about new and next-generation food topics to optimally assist the target group of start-ups in the food sector along their way.

METRO is a leading international specialist in wholesale and food retail. The company operates in 35 countries and employs more than 150,000 people worldwide. In financial year 2016/17, METRO generated sales of around €37 billion. The company provides custom solutions to meet the regional and international needs of its wholesale and retail customers.

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With its sales brands METRO/MAKRO Cash & Carry and Real as well as delivery services and digitalisation initiatives METRO sets the standards for tomorrow: for customer focus, digital solutions and sustainable business models. More information about METRO AG at www.metroag.de

NX-FOOD stands for Next Generation Food and is a hub of METRO for new food solutions to address customer demands, future trends and a better food system. The range of NX-FOOD covers topics such as food waste and its reduction, vertical farming as well as sustainable new food concepts and innovative products for hospitality and end consumers that are made accessible by way of initiatives such as the Start-up Shelf. More information about NX-FOOD at nx-food.com

foodjobs.de is the job board for specialists in the food industry and provides just the right job offers, suitable guidance and specific tips to those who want to enter and continue their successful journey in the food industry. For companies, foodjobs.de is the specialised job board in the food industry for selective job searches and employer branding.

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